

**John B. Lacson Foundation Maritime University – Molo, Inc.
College of Business
Iloilo City**

TEACHING AND LEARNING ACTIVITIES PREFERRED BY COLLEGE OF BUSINESS
STUDENTS OF JOHN B. LACSON FOUNDATION MARITIME
UNIVERSITY-MOLO, INC.

A Research Paper Presented to the
Faculty Members of College of Business
John B. Lacson Foundation Maritime University-Molo, Inc.
Iloilo City

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Abstract

This study aimed to determine the teaching and learning activities preferred by the students of the College of Business of John B. Lacson Foundation Maritime University-Molo, Inc. This was conducted in July 2016 and employed quota sampling method, a quota of at least 150 respondents. This involved 30 students from each of the five degree programs, namely: Bachelor of Science in Customs Administration, Bachelor of Science in Business Administration, Bachelor of Science in Tourism Management, Bachelor of Science in Cruise Ship Management, and Bachelor of Science in Information Technology. This research utilized a researchers-made questionnaire and utilized the following statistical tools: frequency count, percentage, rank, and mode. The top 10 most preferred teaching and learning activities by the respondents when taken as an entire group were as follows: discussion, fieldtrip, lecture, student presentation, study session, essay, web search, game, debate, and tutorial.